

# MBA Business Administration

## BAM054-F-RGL-8X-01 Full-time

Teaching Institution	Regent College London
HECOS Code	100089
Language Of Study	English

Notes:

## Professional Accreditation

None Associated with this programme

## Programme Awards

Title	Type	Level	Description
Master's Degree (MBA)	Final Award	Level 7	Business Administration
Postgraduate Diploma (PgDip)	Exit or Fallback Award	Level 7	Business Administration
Postgraduate Certificate (PgCert)	Exit or Fallback Award	Level 7	Business Administration

## Benchmark Statements

The following benchmark statements apply to this programme:

- QAA Subject Benchmark: Master's Degrees in Business and Management (2019)
- QAA Masters Characteristics (2020)

## Internal and External Reference Points

- UK Quality Code for Higher Education
- The University of Bolton awards framework

## Other Points of Reference

No other references apply to this Programme.

## General Entry Requirements

You are normally expected to have successfully completed an honours degree (or equivalent) in a relevant subject and have appropriate work experience. You may be required to attend an interview and/or provide a portfolio of work.

## Additional Criteria

- Applicants will have at least 2 years relevant work experience
- Applicants who do not possess the above qualifications but have substantial management experience may be considered for entry on this course. All application forms need to be accompanied by a reflective overview of the managerial responsibilities undertaken to date. A letter of reference on headed paper from the current/most recent employer should also be provided clearly showing length of employment and a breakdown of roles and responsibilities
- If English is not your first language you will need to complete a Secure English Language Test at IELTS 6.0 or equivalent with no band less than 5.5

## Additional Admission Matters

There are no additional Admission Matters associated with this Programme.

## Aims of the Programme

The principal aims of the programme are to:

- Specifically the programme seeks to develop:
- critical knowledge of organisations, their management and the changing external contexts in which they operate
- systematic knowledge and a thorough understanding of how complex contemporary, global business issues, both systematically and creatively, to improve business and management practice
- intellectual capabilities of research, critique, synthesis and creative thinking, culminating in a professional project
- academic skills to allow for opportunities further academic pursuits, as appropriate, for example, DBAs
- professional skills and reflective practice to facilitate career planning and development, networking and effective engagement with wider contexts
- a commitment to lifelong learning and personal development to foster personal growth and contribution society at large
- prepare students for progression into a career at senior management level. Students will develop knowledge and skills in strategic thinking and effective leadership appropriate to the contemporary global economy

## Distinctive Features of the Programme

- An Academic Skills and Professional Practice module is available to all students on the full-time MBA programme. This module will provide a strong foundation in academic skills and practice to support effective engagement with coursework and promote high attainment. An innovative aspect of this module is the development of Portfolio of Professional Development that draws upon elements of the programme to synthesise personal 'bigger' picture of the MBA and how it pertains to a candidate's future professional practice
- Bolton's MBA has enjoyed an excellent reputation since it was established in 1992. It continues to attract students from a wide range of backgrounds and cultures and from all sectors of business and industry.
- Teaching is conducted by a highly dedicated team, with specialist knowledge in a wide range of subject areas, and close links to business and industry. Members of the programme team combine ongoing research activity with business experience and expertise to ensure that our offerings are current and reflect the state of the art.
- Course materials are available online, allowing applicants to prepare work at home and also ensuring that in-class learning is highly interactive.
- The programme culminates in a capstone professional project module that offers candidates the opportunity to bring together multiple elements of the programme to design, plan and execute an extended piece of work in critical research or professional enquiry to address a real contemporary business, organisational, or sector issue, challenge, or problem. An innovative aspect is that candidates may approach this from an empirical perspective, an action-research perspective, or a simulation-based perspective, or indeed an appropriate synthesis of these elements.

## Learning Outcomes

### Knowledge & Understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- Organisations, the external and global contexts in which they operate, and how these are managed to accommodate legal, ethical, social, and economic imperatives and respond to the needs of key stakeholders
- Financial management, include financing and accounting principles and their use to inform business decision making; and the impact of external drivers and factors relating to regulatory, legal, ethical and financial reporting requirements.
- Approaches to marketing, operations, management and strategy in the global business context, the role of innovation, technology and entrepreneurial thinking within these areas, and the significance of organisational context, structure, and culture.
- Leadership and motivation, including the management and development of people within organisations and the influence of internationalisation and the changing global context.
- Research philosophies, paradigms, strategies, and methods appropriate to research or professional enquiry in contemporary business and management contexts; including reflective practice.

### Cognitive, Intellectual or Thinking Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Critically evaluate and apply a range of theoretical approaches/models and synthesise contrasting ideas.
- Solve complex problems through justified, innovative solutions.
- Employ critical self-reflection and make justified independent judgments.
- Critically evaluate and select appropriate research theories, skills, and methodologies.

### Practical, Professional or Subject-specific Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Communicate complex information and ideas in a professional manner, using appropriate strategies.
- Apply effective independent research approaches in order to identify and analyse information.
- Demonstrate effectiveness both as an independent learner and team member using a professional and responsible approach.
- Demonstrate flexibility and initiative in developing effective solutions to contemporary business and management problems within global contexts.

### Transferable, Key or Personal Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Be self-aware and act in a professional and sensitive manner
- Manage themselves in terms of time, organisation, engagement, motivation, initiative and resilience.
- Use interpersonal skills effectively, including listening, influencing, negotiation and conflict resolution.
- Identify and critically reflect on academic, professional and personal goals.
- Clearly communicate complex ideas verbally and in writing, and to construct coherent arguments using language appropriate to their programme of study
- Clearly communicate complex ideas either verbally and/or in writing, and construct coherent arguments using language appropriate to your programme of study.

## Programme Structure

This MBA programme comprises 180 credits in total at level HE7, with 120 credits of taught modules and a 60 credit project module. In addition to the compulsory professional project, there are four core taught modules and students select a further two modules, one in each semester, from a choice of options. The first modules are MBA7058 Leadership and Management and the support module MBA7068 Academic Skills and Professional Practice.

## Validated Modules

Title	Module Code	COE <sup>1</sup>
Leadership and Management	MBA7058	C
Marketing and Operations	MBA7059	C
Financial Management and Decision Making	MBA7060	C
Strategy	MBA7061	C
Organisational Behaviour	MBA7062	O
Strategic HRM	MBA7063	O
Digital Business and Data Analytics	MBA7064	O
Business Ethics, Sustainability and CSR	MBA7065	O
Innovation and Entrepreneurship	MBA7066	O
Professional Project	MBA7067	C
Academic Skills and Professional Practice	MBA7068	C

<sup>1</sup>Core, Optional, Elective

## Learning & Teaching Strategies

A range of learning and teaching methods will be employed, including (face-to-face and online) lectures, seminars, tutorials, discussion groups, guest speakers and master classes. A significant amount of personal study time is expected to be undertaken by the student comprising, for example, background reading, online activities, assessment work and preparation for sessions. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate.

## Learning Activities (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Scheduled learning and teaching activities	n/a	n/a	n/a	n/a	20%
Guided independent study	n/a	n/a	n/a	n/a	80%
Placement/study abroad	n/a	n/a	n/a	n/a	n/a

## Assessment Strategy

The assessment strategy for the programme is designed to ensure that you achieve the overall aims and learning outcomes of the programme, as well as the learning outcomes for individual modules. The Bolton MBA fosters an independent learning culture and aims to be a reward, yet challenging learning experience. To promote this, the assessment strategy facilitates real world learning and authentic assessment. Assessment serves several functions. The obvious and primary function is to evaluate your achievement. However, assessment also serves to help you organise and develop your learning. Feedback from assessment serves an important educational function and can help you develop your skills and understanding of your own strengths and weaknesses. The types of assessment you will be required to complete fall into two general categories, formative and summative. Formative assessments are activities that do not contribute to your overall module grade. They are however an integral part of the learning strategy for a module and you are required to complete them. They will be marked and you will receive feedback on your level of achievement. Summative assessments are those assessment activities for which the marks will contribute to the overall module grade. You will also receive feedback on these assessments so that you will know what you have done well and where you can improve. Many different forms of assessment are employed on the programme. For both formative and summative purposes, the major forms are: coursework; reports, case studies; oral presentations, research proposals and an extended project.

## Assessment Methods (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Written exams	n/a	n/a	n/a	n/a	n/a
Coursework	n/a	n/a	n/a	n/a	100%
Practical Exams	n/a	n/a	n/a	n/a	n/a

## Assessment regulations

Assessment Regulations for Postgraduate Programmes apply to this programme.

## Grade Bands & Classifications

Master's Degree

Regulations can be found at: <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>

## Role of External Examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

## Support for Student Learning

- The programme is managed by a Programme Leader
- Each student has a Personal Tutor who is responsible for support and guidance
- Feedback is available on formative and summative assessments
- The opportunity to develop skills for employment
- The online Student Information – Policy Zone provides all regulatory and policy information in one place
- A subject specialist link tutor supports the programme
- Induction/Welcome Week introduces the student to the University, partner and their programme
- UoB online library services are a very good source of advice and support with excellent study skills materials available
- Partner centre has study resources
- Programme Handbooks and Modules guides provide information about the programme and university/partner regulations
- Academic Partnership Manager supports the partner centre
- The partner centre provides administrative support, information and advice
- Student representative training is available online from the Student Union

## Methods of Evaluating & Enhancing the Quality of Learning Opportunities

- Student Staff Liaison Committees
- Module Evaluations by students
- Programme and University Student Surveys
- Annual quality monitoring and action planning through Programme Plans including data analysis, Subject Quality Enhancement Plans, School Quality Enhancement Plans, University Quality Enhancement Plan
- Peer review/observation of teaching
- Professional development programme for staff
- External Examiner reports