

BSc (Hons) Business Management

BAM007-F-RGL-3X-02 Full-time

Teaching Institution	Regent College London
HECOS Code	100078
Language Of Study	English

Notes:

Professional Accreditation

None Associated with this programme

Programme Awards

Title	Type	Level	Description
Honours Degree (BSc (Hons))	Final Award	Level 6	Business Management
Diploma of Higher Education (DipHE)	Exit or Fallback Award	Level 5	Business Management
Certificate of Higher Education (CertHE)	Exit or Fallback Award	Level 4	Business Management

Benchmark Statements

The following benchmark statements apply to this programme:

- Business and Management (2019)
- Office for Students Sector Recognised Standards 2022

Internal and External Reference Points

- UK Quality Code for Higher Education
- The University of Bolton awards framework

Other Points of Reference

- Association of Chartered Certified Accountants (Finance Modules)
- British Retail Association (Retail Modules)
- Chartered Institute of Personnel and Development (People Management Modules)
- Chartered Institute of Marketing (Marketing Modules)
- Chartered Institute of Procurement and Supply (Supply Chain Management Modules)
- Chartered Management Institute
- Chartered Manager Degree Apprenticeship Standards

General Entry Requirements

You should have a minimum of two GCE A2-level passes (or equivalent), including any subjects and five GCSEs at grade C or above (or equivalent), including English Language. If English is not your first language you will need to complete a Secure English Language Test at IELTS 6.0 or equivalent. You may be required to attend an interview and/or provide a portfolio of work.

Additional Criteria

- Students with non-traditional entry qualifications but relevant experience or a suitable portfolio of work which is deemed a reasonable substitute for the qualifications may be made an offer.
- If you didn't study GCSEs, or don't have the required grade in English Language, please contact us for details of other acceptable qualifications.

Additional Admission Matters

There are no additional Admission Matters associated with this Programme.

Aims of the Programme

The principal aims of the programme are to:

- Develop focussed knowledge and understanding of business and management through a stimulating programme of study that is informed by both research and practice
- Equip you with the knowledge, experience and skills to develop your employability/career and to pursue further study and professional development
- Provide you with the opportunities to explore and critically apply concepts, theories and models used in business and management
- Improve your personal development and competence, adaptability, self-confidence, through critical inquiry, experiential learning and independent study

Distinctive Features of the Programme

- Students experience small group based learning and one to one tutoring support
- The programme equips students with the knowledge and skills that are required in contemporary business organisations
- A range of option modules are offered at HE6
- This Programme includes specialist Pathways at HE6: These include People management, Supply Chain, Finance, Marketing, Retail
- Masterclasses over the duration of the programme, including senior speakers from industry will help develop professional and transferable skills and support career development

Learning Outcomes

Knowledge & Understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- Business organisations, their management and the complex environments in which they operate
- Key business functions, processes and practices, together with the interrelationships between them
- Business principles and concepts and their relevance to practice and decision making
- Contemporary business issues and debates, with an opportunity to focus on a chosen business management specialism: People Management, Marketing, Retail, Supply Chain Management, Law, Finance or Enterprise

Cognitive, Intellectual or Thinking Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Evaluate and critically appraise theoretical approaches and models and synthesise contrasting ideas
- Solve complex problems and generate effective solutions
- Employ critical self-reflection and make justified independent judgments
- Select and critically apply appropriate theories and skills

Practical, Professional or Subject-specific Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Communicate information and ideas in a professional manner using appropriate strategies
- Apply effective independent research approaches in order to identify and critically analyse information
- Demonstrate effectiveness both as an independent learner, team member and manager using a professional and responsible approach
- Demonstrate flexibility and initiative in developing effective solutions to business problems

Transferable, Key or Personal Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Be self-aware and act in a professional and sensitive manner
- Manage themselves in terms of time, organisation, engagement, motivation, initiative and resilience.
- Use interpersonal skills effectively, including listening, influencing, negotiation and conflict resolution
- Make effective and confident use of appropriate information technologies
- Determine and reflect on academic, professional and personal goals
- Clearly communicate complex ideas either verbally and/or in writing, and construct coherent arguments using language appropriate to your programme of study.

Programme Structure

There are 3 levels: HE4, HE5, and HE6. Each level has 120 credits. All modules on the course at HE4 and HE5 are core, with one optional module (EFP4007) at HE4 to provide academic and language support as required after assessment. At HE6 student will take either the Dissertation or, if in suitable employment, the Business Project. At HE6 students will also take Strategic Management as core and 3 option modules.

Validated Modules

Title	Module Code	COE ¹
Professional and Academic Skills Development	BMP4001	C
Financial Decision Making in Business	BAM4013	C
Business Environment	BMP4003	C
Contemporary Issues in Marketing	BMP4004	C
Information Systems and Big Data Analysis	BMP4005	C
People and Performance	BMP4006	C
Business Management and Career Development	BMP5017	C
Leadership, Management and Organisational Culture	BMP5016	C
Project Management	BMP5018	C
Enterprise, Innovation and Creativity	BMP5019	C
Business Case Study Analysis	BAM5020	C
Business Project	BMP6032	O
Dissertation	BMP6001	O
Strategic Management	BMP6033	O
International HRM	BMP6034	O
Learning and Development	BMP6035	O
Work and the Employment Relationship	BMP6005	O
E Commerce and Contemporary Marketing Practice	BMP6036	O
Global Consumer Behaviour	BMP6037	O
Integrated Digital Marketing Strategy	BMP6038	O
Retail Management	BMP6009	O
Strategic Information Management	BMP6039	O
Supply Chain Management	BMP6040	O
Logistics and Operations Management	BMP6041	O
Corporate Governance	BMP6013	O
Company Law	BMP6029	O
Financial Reporting for Management	BMP6042	O
Professionals in Practice	BMP6043	O
Financial Accounting and the Regulatory Framework	BMP6044	O
Advanced Data Analytics	BAM6010	O
Information Security and Risk Management	BAM6012	O
Academic Language and Skills 5	EFP4007	O

¹Core, Optional, Elective

Learning & Teaching Strategies

The programme uses a blended learning approach, combining face to face sessions with online work as appropriate. The learning and teaching methods typically used by tutors include, lectures, seminars, guest speakers, workshops, and tutorials. Students will also adopt work-based learning as part of their employment or on a work experience placement. A significant amount of personal study time is expected to be undertaken by the student comprising, for example, background reading, assignment work, preparation for seminars and revision for examinations. This will further be enhanced by a social learning community including a peer support programme and enhanced personal tutoring. Active learning is promoted throughout the course, e.g. theoretical concepts being delivered in a framework of lectures, practical demonstrations and workshops applying theory to practice using activity based assignments. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate.

Learning Activities (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Scheduled learning and teaching activities	n/a	34%	17%	23%	n/a
Guided independent study	n/a	66%	66%	77%	n/a
Placement/study abroad	n/a	n/a	17%	n/a	n/a

Assessment Strategy

Assessment tasks are linked to the learning outcomes of each module and are completed before the end of the module. Module assessments are typically either coursework or examination or a combination of both. Other types of assessment may include in-class tests, coursework assignments, presentations, projects.

Assessment Methods (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Written exams	n/a	26%	8%	19%	n/a
Coursework	n/a	42%	67%	66%	n/a
Practical Exams	n/a	32%	25%	15%	n/a

Assessment regulations

Assessment Regulations for Undergraduate Programmes apply to this programme.

Grade Bands & Classifications

Undergraduate Honours Degree

Regulations can be found at: <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>

Role of External Examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

Support for Student Learning

- The programme is managed by a Programme Leader
- Each student has a Personal Tutor who is responsible for support and guidance
- Feedback is available on formative and summative assessments
- The opportunity to develop skills for employment
- The online Student Information – Policy Zone provides all regulatory and policy information in one place
- A subject specialist link tutor supports the programme
- Induction/Welcome Week introduces the student to the University, partner and their programme
- UoB online library services are a very good source of advice and support with excellent study skills materials available
- Partner centre has study resources
- Programme Handbooks and Modules guides provide information about the programme and university/partner regulations
- Academic Partnership Manager supports the partner centre
- The partner centre provides administrative support, information and advice
- Student representative training is available online from the Student Union

Methods of Evaluating & Enhancing the Quality of Learning Opportunities

- Student Staff Liaison Committees
- Module evaluations by students
- Programme and University Student Surveys
- Annual quality monitoring and action planning through Quality Improvement Plans, Subject Quality Enhancement Plans, School Quality Enhancement Plans, University Quality Enhancement Plan
- Peer review/observation of teaching
- Professional development programme for staff
- External Examiner reports