

MSc International Management

BAM055-F-RGL-8X-02 Full-time

Teaching Institution	Regent College London
HECOS Code	100078
Language Of Study	English

Notes:

Professional Accreditation

None Associated with this programme

Programme Awards

Title	Type	Level	Description
Master's Degree (MSc)	Final Award	Level 7	International Management
Postgraduate Diploma (PgDip)	Exit or Fallback Award	Level 7	International Management
Postgraduate Certificate (PgCert)	Exit or Fallback Award	Level 7	International Management

Benchmark Statements

The following benchmark statements apply to this programme:

- QAA Benchmark Statement: Master's Degrees Business & Management (2020)

Internal and External Reference Points

- UK Quality Code for Higher Education
- The University of Bolton awards framework

Other Points of Reference

No other references apply to this Programme.

General Entry Requirements

You are normally expected to have successfully completed an honours degree (or equivalent) in a relevant subject and have appropriate work experience. You may be required to attend an interview and/or provide a portfolio of work.

Additional Criteria

- If English is not your first language you will need to complete a Secure English Language Test at IELTS 6.0 or equivalent with no band less than 5.5

Additional Admission Matters

There are no additional Admission Matters associated with this Programme.

Aims of the Programme

The principal aims of the programme are to:

- develop knowledge and understanding of strategic management issues in order to improve business and management practice within an international business environment
- enhance awareness of how cross-cultural factors affect management decision making
- develop intellectual capabilities of research, critique, synthesis and innovation, culminating in a masters' level dissertation
- develop commercial awareness of students, leading to enhanced opportunities for career development and further study

Distinctive Features of the Programme

- The MSc International Management programme provides a significant grounding in international management theories and practices.
- The programme is attractive to overseas students wishing to study in a different culture, or UK students wishing to experience a wide range of cultures and develop international knowledge
- There is a focus on global decision making and the role of management in a cross-cultural context.
- Teaching is conducted by a highly dedicated team, with specialist knowledge in a wide range of subject areas, and close links to business and industry
- Course materials are available online, allowing applicants to prepare work at home and also ensuring that in-class learning is highly interactive
- Input of other university departments as a means of enhancing the student and academic experience of learners

Learning Outcomes

Knowledge & Understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- The critical importance of the international external environment, and the impact of this on organisations.
- The critical appreciation of the nature of marketing through an understanding of concepts, application and relevance to the organisation: and understand the central importance of customer focus in developing organisational strategies and activities.
- The importance of the organisational processes of strategy formulation and choice, decision making and sustainable business planning
- The evaluation of the financing of business enterprise; uses and management of finance; use of accounting and financial decision making
- The concepts and issues related to human resource management with the conceptual underpinning of cross-cultural and inter-cultural management and diversity.
- A critical awareness of current issues in international business and management which is informed by leading edge research and practice in the field.

Cognitive, Intellectual or Thinking Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Understand, analyse and critically evaluate the theory and practices associated with international business management.
- Question and change own assumptions within the context of strategic management of organisations.
- Identify and critique the arguments from others from a cross-cultural perspective.
- Synthesise data/information and interpret research findings
- Apply problem-solving techniques.

Practical, Professional or Subject-specific Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Reflect critically on the practice of management within an International business setting.
- Reflect critically on management theory, practice and strategy; relate theory and complex knowledge to practice and use this to evaluate and appraise approaches to management decision making
- Synthesise and integrate knowledge from a variety of sources.
- Critically understand how culture influences management action.
- Operate independently and as part of a team
- Manage time and workload

Transferable, Key or Personal Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Independently plan, conduct and report a programme of original research.
- Work independently or as part of a team.
- Be socially, publicly and ethically responsible
- Present a structured, rational, evidenced and coherent argument
- Use a range of Information Technology skills
- Communicate effectively in formal and informal environments using a variety of means
- Clearly communicate complex ideas either verbally and/or in writing, and construct coherent arguments using language appropriate to your programme of study.

Programme Structure

In order to qualify for the Masters degree, you are required to obtain 180 credits. This comprises 140 credits of taught modules, plus a 40 credit dissertation. A zero-credit, mandatory module (Academic Skills and Professional Practice MBA7068) will be undertaken at the beginning of the programme.

Validated Modules

Title	Module Code	COE ¹
International Marketing Management	IMA7001	C
Information Systems for Business Performance	IMA7004	C
HR In A Global Context	IMA7007	C
Research Methods	MBA7018	C
Dissertation	IMA7006	C
Strategy	MBA7061	C
Innovation and Entrepreneurship	MBA7066	C
Academic Skills and Professional Practice	MBA7068	C
Financial Management and Decision Making	MBA7060	C

¹Core, Optional, Elective

Learning & Teaching Strategies

A variety of teaching and learning strategies is employed throughout the programme in order to ensure the acquisition and development of applicable concepts, knowledge and skills and achievement of the stated learning outcomes. Some of these will be experienced during formally timetabled classes, others may be adopted personally to facilitate your own learning. It is important to realise that the time spent during formally scheduled learning and teaching activities is only a small part of the learning time identified for a module. In addition to this time a significant amount of time is spent in guided independent study. This independent study time should be spent, for example, engaging in general background reading, preparing for seminar activities, working on assignments, revising for examinations, A variety of teaching and learning methods provide access to learning to meet a wide range of learner needs and are aimed at widening participation amongst learners to avoid exclusion and develop learner skills in academic studies and personal life situations. The methods employed include: lectures; workshops; tutorials (group and individual); information literacy skills development; and personal development planning (PDP) The learning and teaching strategy for each individual module is detailed in the module guides that you will receive at the beginning of each semester. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate. This programme adopts a blended style of learning and teaching including online delivery and engagement where appropriate.

Learning Activities (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Scheduled learning and teaching activities	n/a	n/a	n/a	n/a	20%
Guided independent study	n/a	n/a	n/a	n/a	80%
Placement/study abroad	n/a	n/a	n/a	n/a	n/a

Assessment Strategy

The assessment strategy for the programme is designed to ensure that you achieve the overall aims and learning outcomes of the programme, as well as the learning outcomes for individual modules. Assessment serves several functions. The obvious and primary function is to evaluate your achievement. However, assessment also serves to help you organise and develop your learning. Feedback from assessment serves an important educational function and can help you develop your skills and understanding of your own strengths and weaknesses. The types of assessment you will be required to complete fall into two general categories, formative and summative. Formative assessments are activities that do not contribute to your overall module grade. They are however an integral part of the learning strategy for a module and you are required to complete them. They will be marked and you will receive feedback on your level of achievement. Summative assessments are those assessment activities for which the marks will contribute to the overall module grade. You will also receive feedback on these assessments so that you will know what you have done well and where you can improve. Many different forms of assessment are employed on the programme. For both formative and summative purposes, the major forms are: coursework (usually essays); case studies; presentations; and examinations/in class assessment.

Assessment Methods (KIS entry)

Course Year	Level 3	HE4	HE5	HE6	HE7
Written exams	n/a	n/a	n/a	n/a	9%
Coursework	n/a	n/a	n/a	n/a	91%
Practical Exams	n/a	n/a	n/a	n/a	n/a

Assessment regulations

Assessment Regulations for Postgraduate Programmes apply to this programme.

Grade Bands & Classifications

Master's Degree

Regulations can be found at: <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>

Role of External Examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

Support for Student Learning

- The programme is managed by a Programme Leader
- Each student has a Personal Tutor who is responsible for support and guidance
- Feedback is available on formative and summative assessments
- The opportunity to develop skills for employment
- The online Student Information – Policy Zone provides all regulatory and policy information in one place
- A subject specialist link tutor supports the programme
- Induction/Welcome Week introduces the student to the University, partner and their programme
- UoB/online library services are a very good source of advice and support with excellent study skills materials available
- Partner centre has study resources
- Programme Handbooks and Modules guides provide information about the programme and university/partner regulations
- Academic Partnership Manager supports the partner centre
- The partner centre provides administrative support, information and advice
- Student representative training is available online from the Student Union
- Personal Development Planning integrated into all programmes
- English language support for international students
- Module Guides

Methods of Evaluating & Enhancing the Quality of Learning Opportunities

- Student Staff Liaison Committees
- Module evaluations by students
- Programme and University Student Surveys
- Annual quality monitoring and action planning through Programme Plans including data analysis, Subject Quality Enhancement Plans, School Quality Enhancement Plans, University Quality Enhancement Plan
- Peer review/observation of teaching
- Professional development programme for staff
- External Examiner reports